

BRIEF OBJECTIVE**

To generate long-term returns by investing in equities and equity related instruments, across all market capitalizations with a mid cap bias

INVESTMENT SUITABILITY

- Suitable for an investor who is looking to participate in India growth story through equities
- Long term investment horizon, Ideal investment horizon is 3 to 5 years .
- High Risk : High return strategy

THE ALCHEMY ADVANTAGE

| | |
|--|---|
| <p>Founders and Investment Team</p> <ul style="list-style-type: none"> • Bring over 100 years of cumulative Indian equity market experience • Have excellent market standing built on integrity • Co-founder, Hiren Ved, as CEO & CIO brings long experience and consistency in investment philosophy • Have a stable and experienced team of investment professionals who have stayed and imbibed the firm's investment philosophy • Fund Manager : Mr. Hiren Ved | <p>Vintage & Size</p> <ul style="list-style-type: none"> • One of the few Portfolio Managers in India to have been in existence since 2002 • Manages/advices over USD 782 million of assets onshore and offshore as on 30 Sep 2020 <p>Strong Emphasis on Compliance and Risk Management</p> <ul style="list-style-type: none"> • With an ethical Code of Conduct in place • With transparency in business, client service and reporting |
| <p>Disciplined Investment Process</p> <ul style="list-style-type: none"> • Pioneers in Bottom Up stock picking • Ability to pick trends early • Focus on Primary Research • Long term approach to investing in listed companies with continuous review • Long term track record since inception in 2002 | <p>Offshore Asset Management Capability</p> <ul style="list-style-type: none"> • First Offshore mandate in 2005. • Ongoing Offshore equity strategies with AUM of USD 122 million as on 30 Sep 2020 • Was an Investment manager to a GCC based Sovereign Fund with AUM of over USD 83.6 million |
| <p>Track record</p> <ul style="list-style-type: none"> • 18 years of Investment management track record • INR 1 Cr invested in May 2002 in the Alchemy High Growth Product could have grown to over INR 29.2 Crs as on 30 Sep 2020 • Alchemy High Growth, the flagship strategy of Alchemy has been managed through bull and bear cycles and outperformed its benchmark 14 out of 18 calendar years.# | <p>Quality of clients</p> <ul style="list-style-type: none"> • Sophisticated Institutional investors • Sovereign funds • Ultra HNIs (Limited universe of over 1000 exclusive families and includes eminent individuals across businesses families and professionals) |

ABOUT THE STRATEGY**:-

Combination of top down & bottom up stock picking and High Conviction

Alchemy High Growth Select Stock (AHGSS) strategy plays to Alchemy's strengths in top down and bottom up research and stock picking. Investment team at Alchemy has demonstrable long term track record of finding winners. True characteristics of finding winners requires, a deep understanding of the businesses and the drivers of long term sustainable performance in companies, which may then translate into long term return performance. An understanding of the business and value drivers enable us to play the entire growth cycle of the company. A long term investment approach helps us to take advantage of not only earnings growth but also potential valuation re-rating of the business which may produces superior returns.

Over diversification dilute returns

Markets are cyclical, oscillating between bull, bear and sideways/consolidated phases over time. While a well diversified portfolio is essential to capture a wide variety of businesses, too much diversification tends to dilute returns unless we are in a roaring bull market where the tide lifts all boats. But more often than not markets experience short periods of bull & bear cycles with large intervening periods of sideways to consolidation phases in a range. A concentrated portfolio helps to focus more on individual stock performance and returns somewhat reducing the correlation to broad market index returns albeit, over the long run. While in the short to medium term (typically less than 3 years), the portfolio returns could trend with the market, a concentrated portfolio of stocks, if well selected, has higher probability to outperform the markets.

A differentiated strategy for UHNI, Family Offices & large allocators

It is our experience that most large investors like UHNI's, Family Offices and large allocators already tend to have exposure to the broad markets by virtue of direct investing, allocation to MF and PMS's. Hence a slice of the capital allocated to a concentrated strategy makes eminent sense as the investor is already diversified and differentiated strategy can help generate differentiated returns.

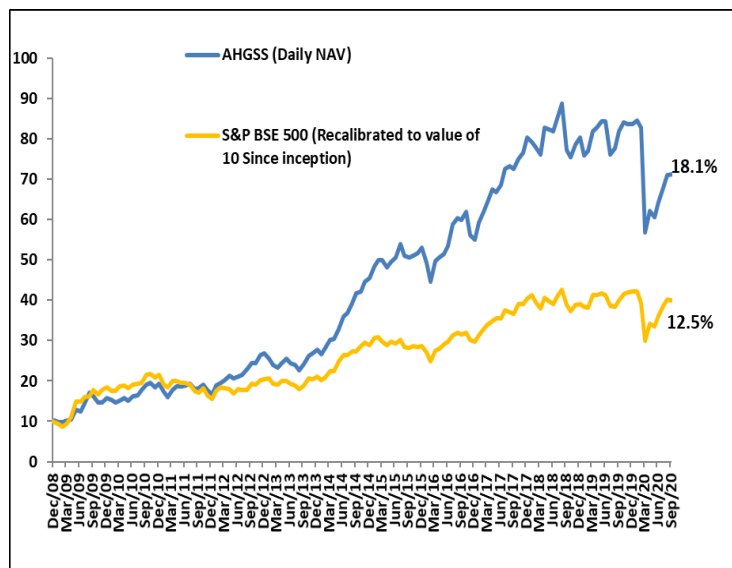
*Alchemy High Growth Select Stock is one of the Portfolio Mgt Services product managed by M/s Alchemy Capital Management Pvt Ltd, a SEBI registered Portfolio Manager

* For complete details of the product, please refer our [Disclosure document](#) on the website.

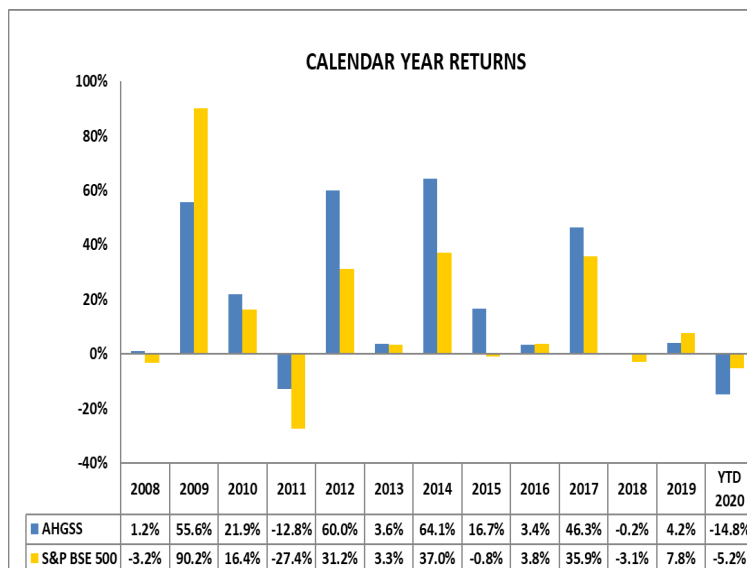
** The product's objective and strategy are merely a target and there are no assurances that it would be achieved.# Past Performance is no assurance for future returns.

| | |
|-------------------------------------|--|
| Fund Highlights | <ul style="list-style-type: none"> • Focused on stock selection than on market cap allocation. • Overweight in certain stocks of high conviction. • The concentrated portfolio generally consists of 8 to 12 stocks |
| Allocation across Market Cap | Flexi-cap : Market Cap agnostic. |
| Minimum Ticket Size | 3 Crores. |

NAV BASED PERFORMANCE#



PERIOD WISE PERFORMANCE#



STATISTICAL ANALYSIS

| Parameter | Alchemy High Growth Select Stock (Since inception)* | Benchmark S&P BSE500 (Since inception)* |
|------------------------|---|---|
| Returns (CAGR)# | 18.1% | 12.5% |
| Std. Dev. | 16.5% | 19.2% |
| Sharpe | 0.7 | 0.3 |
| Beta | 0.8 | 1 |

All data above is as on 30 Sep 2020

* Inception Date : 19 Dec 2008

Past Performance is no assurance for future returns

Returns are net of fees (except the upfront fees), expenses & taxes (if applicable).

The Performance figures are aggregate of all clients under discretionary portfolio ; the investor's actual portfolio may differ.

The Product performance figures since inception are restated to meet the regulatory guidelines.

Performance related information provided herein is not verified by SEBI

TOP HOLDINGS

| Top 10 Stocks by Weight | % Weight |
|-------------------------|----------|
| Divi's Laboratories | 7.9% |
| Reliance Industries | 5.9% |
| United Spirits | 4.9% |
| Bharti Airtel | 4.6% |
| Tata Consumer Products | 4.4% |
| Hindustan Unilever | 4.4% |
| Tata Elxsi | 4.3% |
| Bajaj Finance | 4.3% |
| Dr Reddy's Laboratories | 4.2% |
| Titan Company | 3.4% |

Regulatory Disclosures

All clients have an option to invest in the above product /investment approach directly, without intermediation of persons engaged in distribution services.

General Risk factors

All products /investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement carefully before investing.

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