

ICICI Pru Signature



Create

wealth to meet long
term life goals



Protect

10 times* life cover



Enjoy

tax free income for
your entire lifetime

Wealth Creation, Protection and Enjoyment in ONE solution!

Signature Product Propositions



Whole Life - Wealth Creation & tax free retirement income



Do It Yourself - Tailored as per customer need

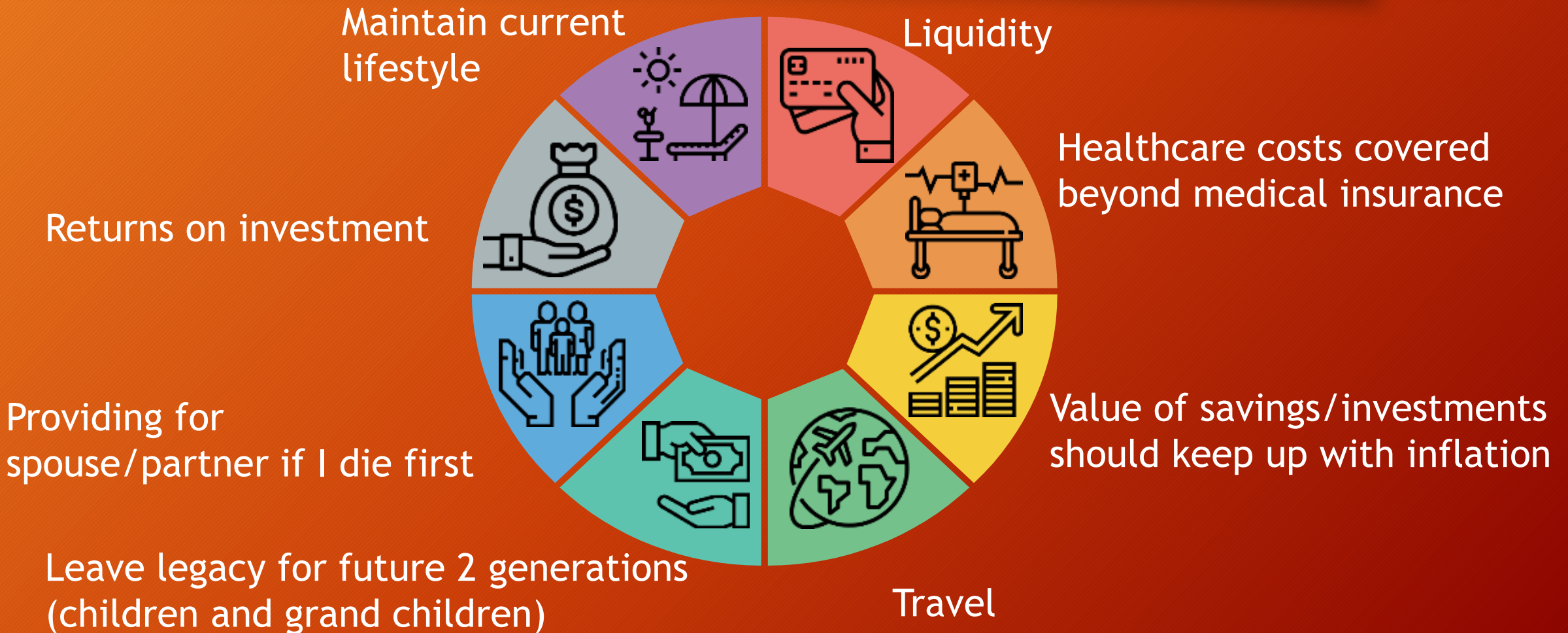


Capital Guarantee with tax free retirement income

Proposition 1



Customer needs during retirement



Whole Life - Plan tax free retirement income



Policy term till
99 years of age

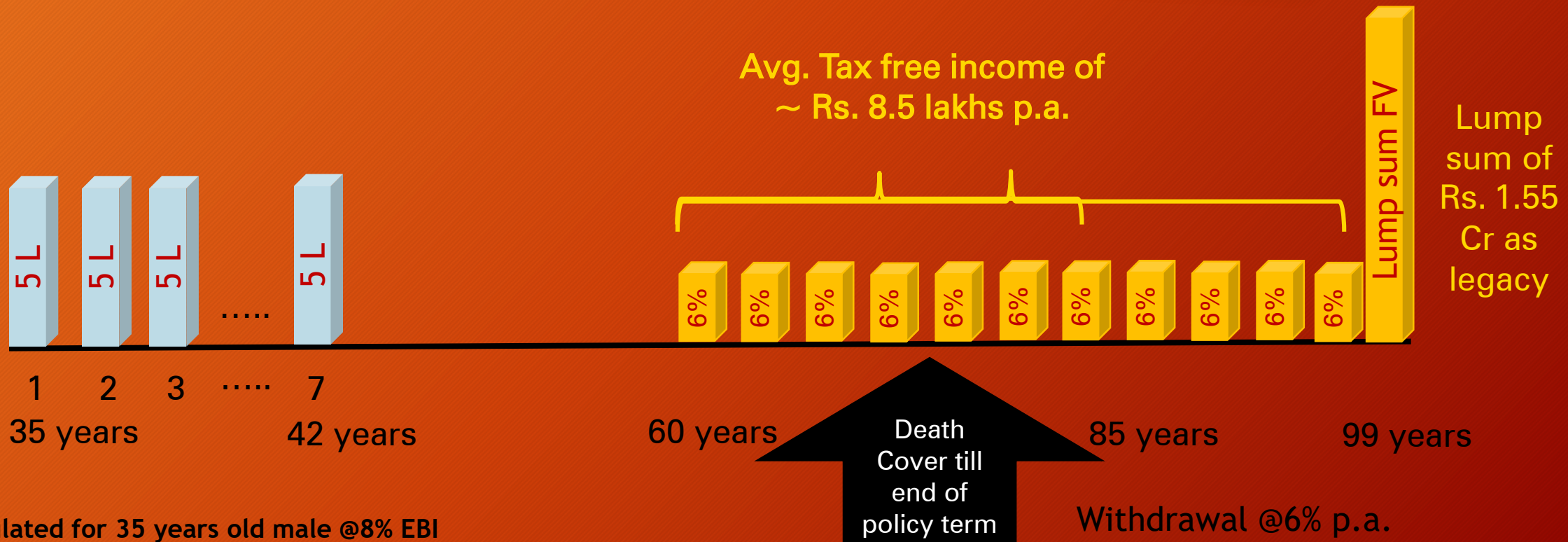


Till the end of policy term



Return of Premium Allocation
Charges every 5 years till the
end of policy term

Whole Life - Plan tax free retirement income



All values calculated for 35 years old male @8% EBI

Pay Rs. 35 lakh, get ~Rs. 2.5 Cr as income, leave legacy of ~Rs. 1.5 Cr

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Proposition 2



Do It Yourself Plan - Tailored as per customer needs



Plan & time
withdrawals as per
requirements



Plan your financial milestones



Return of Premium Allocation
Charges every 5 years till the
end of policy term

One plan, multiple needs met!

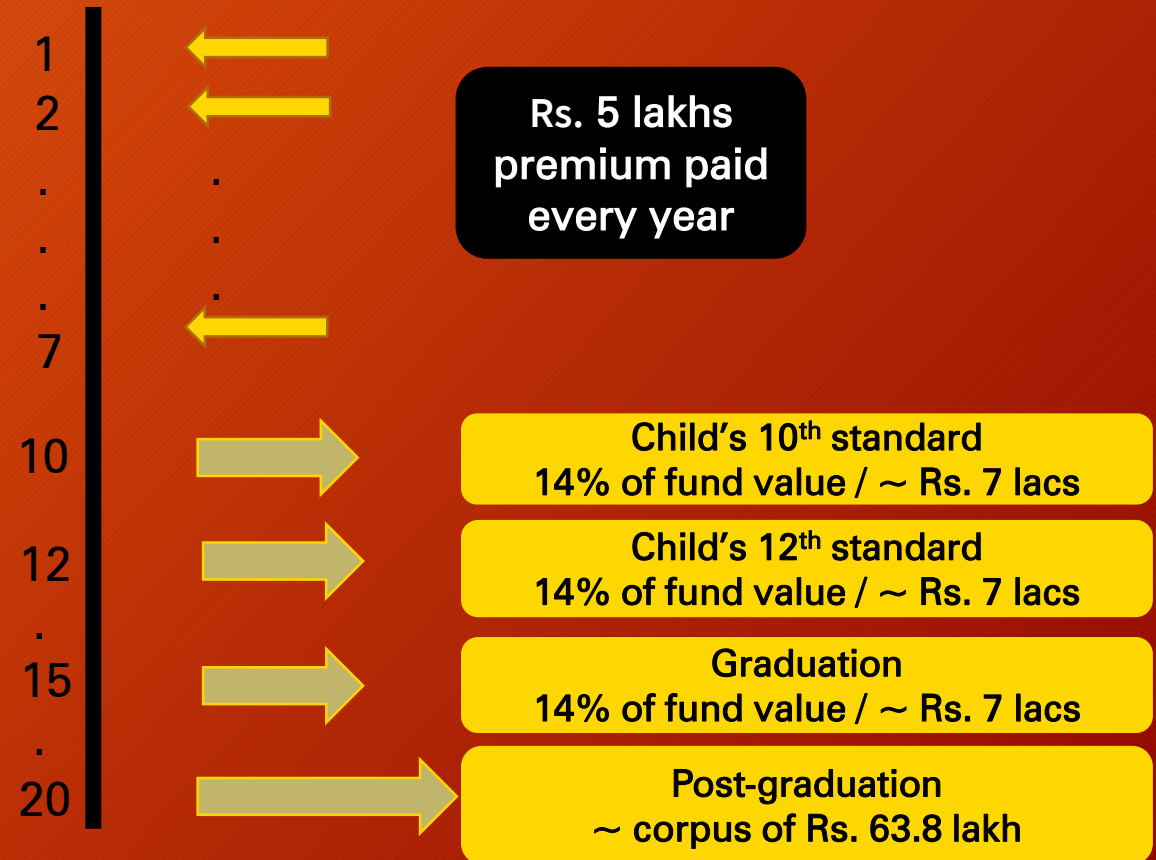
More power to design customized plans as per customers requirements!

Do It Yourself Plan - Tailored as per customer needs



All values are calculated @8% for 35 years old male 7 pay 20 stay option

Design your child solutions!

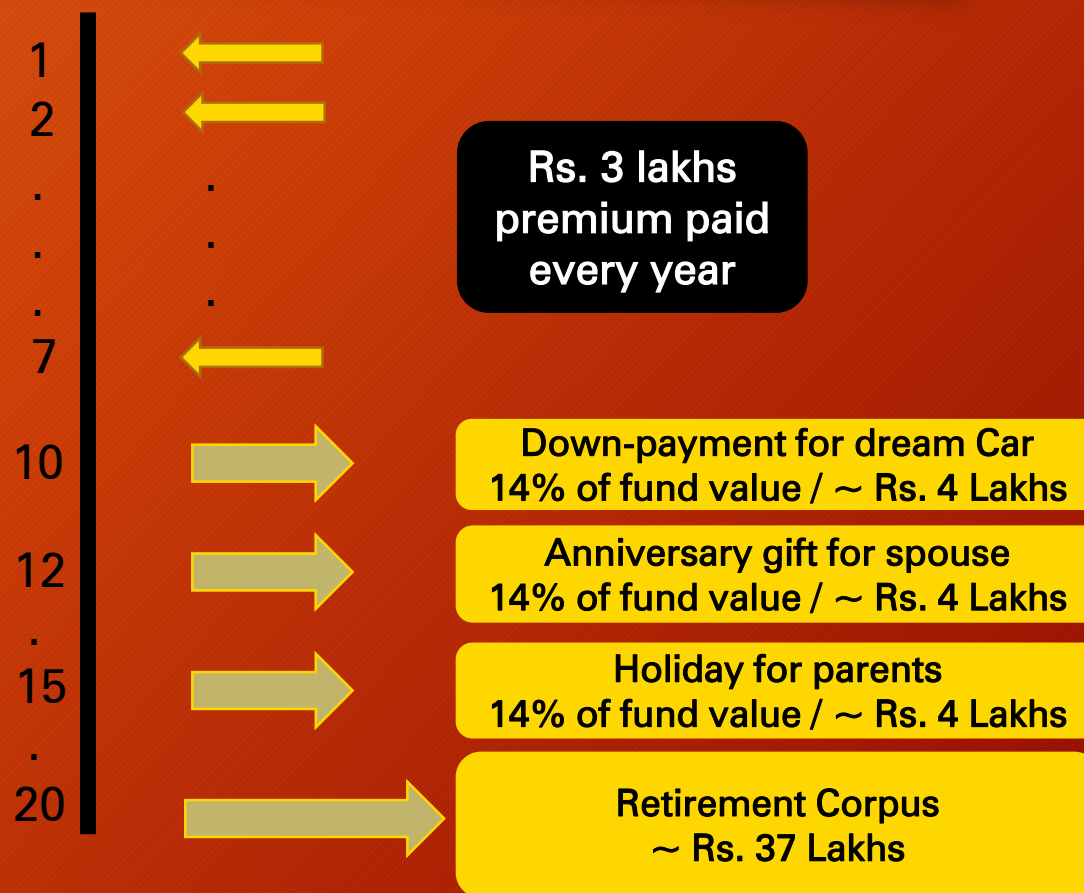


Do It Yourself Plan - Tailored as per customer needs



All values are calculated @8% EBI for 30 years old female 7 pay 20 stay option

Customize your goals!



Proposition 3



Power of DOUBLE GUARANTEE + TAX-FREE INCOME



Return of capital



Life Cover till 99 years



Life-long income

A great way to make your money work for you!

Pay

Get back
your capital

Get tax-free
income till
you live

Life cover
for
Wholelife

You get your money back

Your money working for you

Get back all your premiums TWICE + Get whole life tax-free income



Pay X, Get 3.9 X with 2 guaranteed payouts

Assuming growth rate of 8% and you live till 85 years;
Signature: ASIP = 43:57; Withdrawal @6% p.a.

Boundary conditions

Premium payment term	7 years	
Policy term	ICICI Pru ASIP	ICICI Pru Signature
	15 years	Whole of life
Minimum Annual premium	Rs. 5,00,000	
Age at entry	3/50 years	

Thank You!