

### INVESTMENT OBJECTIVE\*\*

To generate long-term returns by investing in equities and equity related instruments, across all market capitalizations with a mid cap bias.

### INVESTMENT SUITABILITY

- Suitable for an investor who is looking to participate in India growth story through equities
- Seeking High Risk-High return portfolio
- Ideal investment horizon is 3 to 5 years

### THE ALCHEMY ADVANTAGE

<p><b>Founders and Investment Team</b></p> <ul style="list-style-type: none"> <li>• Bring over 100 years of cumulative Indian equity market experience</li> <li>• Have excellent market standing built on integrity</li> <li>• Co-founder, Hiren Ved, as CEO &amp; CIO brings long experience and consistency in investment philosophy</li> <li>• Have a stable and experienced team of investment professionals who have stayed and imbibed the firm's investment philosophy</li> <li>• Fund Manager : Mr. Amit Nadekar</li> </ul>	<p><b>Vintage &amp; Size</b></p> <ul style="list-style-type: none"> <li>• One of the few Portfolio Managers in India to have been in existence since 2002</li> <li>• Manages/advices over USD 782 million of assets onshore and offshore as on 30 Sep 2020</li> </ul> <p><b>Strong Emphasis on Compliance and Risk Management</b></p> <ul style="list-style-type: none"> <li>• With an ethical Code of Conduct in place</li> <li>• With transparency in business, client service and reporting</li> </ul>
<p><b>Disciplined Investment Process</b></p> <ul style="list-style-type: none"> <li>• Pioneers in Bottom Up stock picking</li> <li>• Ability to pick trends early</li> <li>• Focus on Primary Research</li> <li>• Long term approach to investing in listed companies with continuous review</li> <li>• Long term track record since inception in 2002</li> <li>• Bespoke approach to individual clients' portfolio</li> </ul>	<p><b>Offshore Asset Management Capability</b></p> <ul style="list-style-type: none"> <li>• First Offshore mandate in 2005.</li> <li>• Ongoing Offshore equity strategies with AUM of USD 122 million as on 30 Sep 2020</li> <li>• Was an Investment manager to a GCC based Sovereign Fund with AUM of over USD 83.6 million</li> </ul>
<p><b>Track record</b></p> <ul style="list-style-type: none"> <li>• 18 years of Investment management track record</li> <li>• INR 1 Cr invested in May 2002 in the Alchemy High Growth Product could have grown to over INR 29.2 Crs as on 30 Sep 2020</li> <li>• Alchemy High Growth, the flagship strategy of Alchemy has been managed through bull and bear cycles and outperformed its benchmark 14 out of 18 calendar years.#</li> </ul>	<p><b>Quality of clients</b></p> <ul style="list-style-type: none"> <li>• Sophisticated Institutional investors</li> <li>• Sovereign funds</li> <li>• Ultra HNIs (Limited universe of over 1000 exclusive families and includes eminent individuals across businesses families and professionals )</li> </ul>

### ABOUT THE STRATEGY\*\* :-

- A Multi-cap approach which allows flexibility in stock selection.
- Diversified Portfolio which generally may consist of maximum 25 stock ideas with the option of being overweight in certain stocks.
- Ensure a minimum 25% allocation to large cap companies
- A Mid Cap biased portfolio to take advantage of high growth due to scale up of business.
- Alchemy Investment Philosophy is "Growth at Reasonable Price". The philosophy behind growth investing is based on the fact that India is a high growth economy with a strong entrepreneurial culture. Our endeavour is to identify and invest in growth companies through a combination of top-down and bottoms up fundamental research to enable long term wealth creation.
- Invest for long term: - We primarily evaluate stocks for the long – term investment perspective as it serves the twin objectives of reducing the impact of short – term volatility as well as helps us to capture a substantial part of the value accretion during the life cycle of a growth stock .Compounding is at the heart of wealth creation. Endeavour to seed the appropriate investment ideas and watch them grow into realising full value is what our passion is, except for a specific securities ,we do not trade in and out of investments to capture short term volatility.

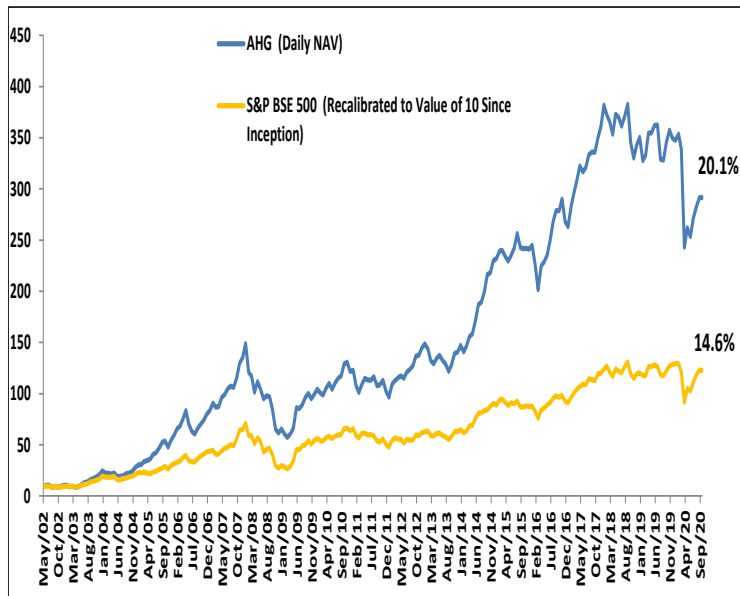
Allocation across Market Cap ( Cut off for market cap is taken as of 31 Dec 2019)	Equity By Market Cap	Weight in Portfolio	Current Allocation	Definition	Cut off for CY 2020
	Large Cap	25-100%	75%	Market capitalization of 100 <sup>th</sup> stock in S&P BSE 500 is the cut off for large cap	Rs.27279 Crs and above
	Mid Cap	0-75%	20%	Market capitalization between 101 <sup>st</sup> and 400 <sup>th</sup> stock in S&P BSE 500 is the cut off for Mid cap	Rs.2948 Crs to Rs.27279 Crs
	Small cap	0-20%	0%	Market capitalization below 400 <sup>th</sup> in S&P BSE 500	Below Rs.2948 Crs

\*Alchemy High Growth is one of the Portfolio Mgt Services product managed by M/s Alchemy Capital Management Pvt Ltd, a SEBI registered Portfolio Manager

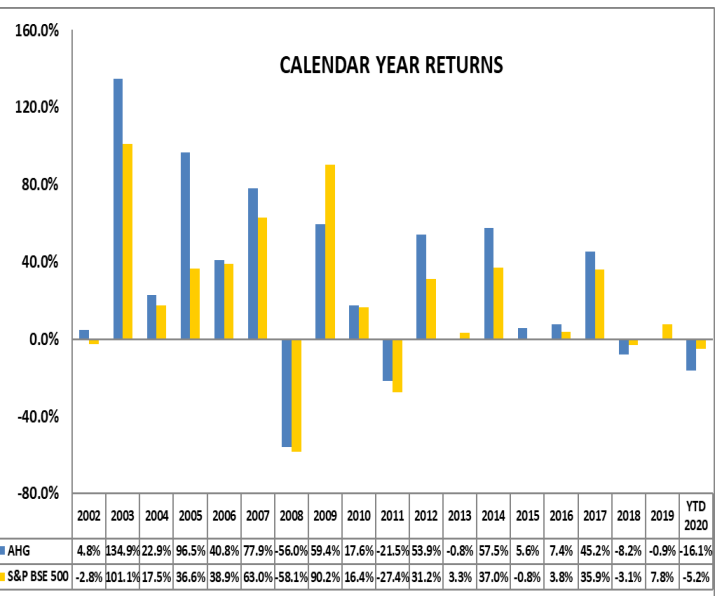
\* For complete details of the product, please refer our [Disclosure document](#) on the website.

\*\* The product's objective and strategy are merely a target and there are no assurance that it would be achieved. # Past Performance is no assurance for future returns.

## NAV BASED PERFORMANCE#



## PERIOD WISE PERFORMANCE#



## STATISTICAL ANALYSIS

Parameter	Alchemy High Growth (Since inception)*	Benchmark S&P BSE 500 (Since inception)*
Returns (CAGR)#	20.1%	14.6%
Std. Dev.	19.0%	22.6%
Sharpe	0.7	0.4
Beta	0.8	1.0

All data above is as on 30 Sep 2020

\* Inception Date : 08 May 2002

# Past Performance is no assurance for future returns

# Returns are net of fees (except the upfront fees), expenses & taxes (if applicable).

# The Performance figures are aggregate of all clients under discretionary portfolio ; the investor's actual portfolio may differ.

# The Product performance figures since inception are restated to meet the regulatory guidelines.

# Performance related information provided herein is not verified by SEBI

## TOP HOLDINGS

Top 10 Stocks by Weight	% Weight
Avenue Supermarts	7.5%
HDFC Bank	6.4%
Reliance Industries	5.9%
IPCA Laboratories	5.4%
Hindustan Unilever	5.3%
Dr Reddy's Laboratories	5.2%
Titan Company	4.5%
Bharti Airtel	4.1%
Info Edge (India)	4.0%
Varun Beverages	3.9%

## Regulatory Disclosures

All clients have an option to invest in the above product /investment approach directly, without intermediation of persons engaged in distribution services.

## General Risk factors

All products /investment approach attract various kinds of risks. Please read the relevant Disclosure Document/ Client Agreement carefully before investing.

## General Disclaimers

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